

110 St. Gabriel Way | McKinney, TX 75071 www.stgabriel.org/svdpcharitygala | svdpcharitygala@stgabriel.org

## FREQUENTLY ASKED QUESTIONS

#### WHAT IS THE SVdP CHARITY GALA?

The SVdP Charity Gala event is an annual benefit auction fundraiser supporting the Society of St. Vincent de Paul, St. Gabriel Conference, providing services to those in need in McKinney and North Collin County.

The SVdP Charity Gala is an exciting, fun-filled evening complete with Dinner, Entertainment/Dancing, Raffles, Live & Silent Auctions, Casino Gaming and a Wine Pull.

The planning committee is comprised entirely of many Volunteers – who give their time to make the Charity Gala a success! Over 300 people attend this event, held each year in May.

The Society of St. Vincent de Paul, provides compassion and support to individuals in need, regardless of race, origin, religion or gender. SVdP provides appropriate assistance to anyone needing food, clothing, rent assistance, utility assistance or other emergency needs.

### WHERE DO THE LIVE/SILENT AUCTION ITEMS COME FROM?

Local merchants and businesses, St. Gabriel Parishioners, their Family members, Friends, Co-Workers, Neighbors, places they shop/do business – all donate items for the Charity Gala benefit fundraiser.

# **HOW DO DONORS BENEFIT?**

All donations are tax deductible; the SVdP Charity Gala is designated by the IRS as a 501(c) (3) charity non-profit organization. Over 300 Gala Guests attend the SVdP Charity Gala each year! Donors receive recognition in all SVdP Charity Gala publicity materials.

### HOW DO EVENT SPONSORS/UNDERWRITERS BENEFIT?

Sponsors/Underwriters are able to promote their businesses in the community while supporting a good cause! They will have exposure to over 300 Gala Guests to highlight their company's logo! Sponsors/Underwriters will also receive recognition in all SVdP Charity Gala publicity materials – Social Media posts, Onsite Display Signage at Gala, Business Card/Brochures included in Gala Guest Registration Packets and recognition in our eNewsletter – sent to more than 2,600 families and supporters! And, as a 501 (c) (3) Non-Profit Charity, donations are tax deductible.

### WHEN AND WHERE IS THE SVdP CHARITY GALA?

Passport to Paris
Honoring the founding city of the Society of St. Vincent de Paul
From Paris in 1833 to McKinney in 2004

Saturday, May 16, 2015 | NOAH'S of FRISCO | 6 PM to 11 PM

For more info, please contact: svdpcharitygala@stgabriel.org

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